



Dávid Starinský

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WORK EXPERIENCE

CORWIN

02/2020 — 04/2020

Digital Marketing Expert

Data-driven digital **marketing & content** strategy, marketing **automation**, digital agencies **coordination**, online advertising **budget** management.

ČSOB Finančná skupina

07/2018 — 01/2020

Digital Sales Specialist

Business owner of **multiple digital channels** (digital insurance, public web), sales processes and flows, digital **marketer**.

Freelance

11/2017 — 06/2020

Online Marketing Consultant

I am helping various companies to do better in online environment. Also started my own blog: **www.likeable.sk**

Visibility

05/2012 — 10/2017

Creative Team Leader

Management of projects, time & effort **of 8 team members**.

Complete care of social media for industry leading brand in **Automotive** in 2 countries - long-term **strategy**, communication, **community** management, social **ads**.

Supervisor & consultant for other projects. **Webcopywriter**. **Idea maker**. **Content manager**. Agency self-promo creator & blogger.

Notable clients: Renault, Dacia, Finlandia, Sygic, Innovatrics, SWAN, Satur, Union.

QUALIFICATIONS

Hubspot Inbound Certification

Google:

Digital Sales Certification, Analytics Certification (IQ), AdWords Fundamentals Certification, Display Advertising Certification, Mobile Advertising Certification, Mobile Sites Certification, Search Advertising Certification, Shopping Advertising Certification

EDUCATION

Marketing communication

2010 — 2015

Univerzita sv. Cyrila a Metoda v Trnave

Master's degree

INTERESTS

Technology, cars, smart living, swimming, drone flying.